### 2019 CALENDAR



Ibiza offers a wide range of events throughout the year in which visitors and locals alike are encouraged to participate. These events range from the most traditional, such as patron saint festivities in the different villages of the island, to innovative music projects, which styles as diverse as classical, electronic or jazz music. Not forgetting gastronomy fairs or other artistic offerings

Come to Ibiza and enjoy joining us!

Some of the events featured in 2019:

- Feria de Artesanía del Puig de Missa (local craft fair)
  17th February
  www.visitsantaeulalia.com
- Fira des Gerret (fish festival)
   2nd March
   www.visitsantaeulalia.com
- Jornadas Gastronómicas #lbizaSabor19 (food festival)
   April - May / October - November
   IV Foro Profesional de Gastronomía del Mediterráneo (Gastronomy Forum)
- Día del Libro (book's day)
  23rd April

www.ibizasabor.es

15th April

- Adlib Fashion
   May
   www.adlibibiza.es
- Anem a Maig (popular festivity)
   5th May
   www.visitsantaeulalia.com
- Ibiza Medieval
   10th 13th May
   www.turisme.eivissa.es
- Sueños de Libertad (music festival)
   16th 18th May
   www.sdl-ibizafestival.com
- Festival de Teatro Familiar Barruguet (family theatre festival)
   24th - 26th May www.festivalbarruguet.com
- Ibiza Gay Pride 12th - 15th June www.ibizagaypride.eu
- Bloop Festival
   21st August 4th September
   www.bloop-festival.com
- Eivissa Jazz Festival 4th - 7th September www.eivissajazz.com
- Día del Turista (tourist's day)
   19th September
   www.ibiza.travel
- Feria Marinera Medieval 26th - 29th September www.visit.santantoni.net
- Ibiza Light Festival 11th - 12th October www.ibizalightfestival.com
- III Fira de la Sal (popular festivity) 25th - 27th October www.santjosep.net
- Fira des Calamar (squid festival)
   26th October
   www.visitsantaeulalia.com

### 2019 CALENDAR

lbiza: a trend-setting destination where doing sport awakens your senses.

Travellers visiting Ibiza for sport activities discover that it is a unique experience. Unique for its landscape, climate and for the variety and quality of sporting events held throughout the year. Always one step beyond. That's Ibiza. A true trend-setter.

Some of the events featured in 2019:

- IBIZA MARATHON 6th April www.ibizamarathon.com
- RUTA DE LA SAL (REGATTA FROM BARCELONA AND DENIA TO IBIZA) 18th - 21th April www.larutadelasal.com
- VUELTA A IBIZA EN BTT (MTB TOUR OF THE ISLAND)
   19th - 21th April
   www.ibizabtt.com
- IBIZA MEDIA MARATÓN (HALF MARATHON) 28th April www.mediamaratonibiza.com
- MEETING DE ATLETISMO CIUTAT D'EIVISSA TROFEO TONI BONET (ATHLETICS) 18th May
- ULTRASWIM 1st - 2nd June www.clubnauticosantaeulalia.com
- HALF TRI BLUE CHALLENGE 8th June www.ibizabluechallenge.com
- VUELTA CICLOTURISTA A IBIZA (CYCLE RACE TOUR OF THE ISLAND) 11th - 13th October www.ibizabtt.com
- OPEN INTERNACIONAL CIUDAD DE IBIZA (CHESS)
  12th - 13th October www.fbescacs.cat



- IBIZA LD & HALF TRIATHLON 207th October www.triatlonibiza.com
- IBIZA TRAIL MARATÓN 27th October www.ibizabtt.com
- 3 DÍAS DE TRAIL (3 DAYS) 29th November - 1st December www.trailibiza.com
- CURSA POPULAR EIVISSA PATRIMONI DE LA HUMANITAT (ATHLETICS) 8th December www.elitechip.net





### Family Experience

#### **PROJECT PRESENTATION**

Millions of families have chosen Ibiza for their holidays in the last 30 years. Families that, in many cases, have returned year after year and have recommended us to their friends and relatives.

The studies carried out by the Consell de Ibiza (local government) show us the virtues of Ibiza as a family destination:

- An open and carefree atmosphere, where people feel free and everyone is welcome.
- An unequalled offer, with many options to enjoy the whole family.
- An incredible natural environment, with excellent beaches, countryside and forests that invite, sometimes to disconnect and sometimes to full action.
- A friendly island, of small dimensions, that facilitates the relaxed movement to enjoy it in all its fullness.
- A wide range of catering that satisfies all tastes and expectations
- A renewed offer of family accommodation, from hotels with entertainment or tourist apartments on the seafront to quiet rural hotels and villas in the countryside. All types and sizes of families are welco-

But it is also true that Ibiza needs to reinforce its position as a family tourist destination, which, for various reasons, has been weakened in recent years. For this reason, and based on the knowledge of the needs and expectations of European families who visit us, the local government has launched the Ibiza Family Experience project, which develops three main lines of action:

- On one hand, it highlights the tourist offer specialized in families, through a website, in three languages, which will include all the family offer of the island: www.ibiza-family-experience.com
- On the other hand, working to improve the specialization of many companies in family tourism, through the definition of standards that will lead them to join the Ibiza Family Experience club. Companies in the accommodation and catering sectors and others that offer leisure activities.
- Lastly, working with island's town halls to develop tourist areas fully identified with family tourism in which the services provided to families are developed or improved.

In this way, the island's government wants to inform all European families that Ibiza is an ideal destination for their family holidays.

There will be soon many new developments in the project, including the presentation of two mascots, Polpy and Savinia, who will be with the youngest of the family on their holidays

### IBIZA CREATIVITY



## IBIZA CREATIVA IS A NEW PROJECT DESIGNED TO PROMOTE CREATIVE AND AUTHENTIC TRAVEL EXPERIENCES.

Ibiza Creativa is an initiative that places special emphasis on offering tourists the opportunity to experience the most authentic Ibiza from a variety of perspectives. It is a platform to promote experiential and sustainable tourism activities and seeks to transform tourism towards a creative, non-intrusive enterprise, in which tourists are immersed in the land they visit in order to receive enriching experiences from many points of view.

This initiative rose from the idea that tourists increasingly travel around the world to discover little-known aspects of a destination and its culture through participation in different creative activities: we no longer settle for a single model or perspective.

Under the slogan: "Be creative, transform tourism", the institutions of the island appeal to all people, entities and companies with stimulating and original ideas to participate in this new project, which is integrated into the "Creative Tourism Network", a large international platform that gives exposure to all creative tourism projects promoted by both institutions and private companies.

#### The project is structured in three different categories:

- Workshops and courses in art, fashion, gastronomy, crafts, traditional crafts, photography, organic farming, etc.: This category enables the visitor to take advantage of his



trip to Ibiza to participate in an interesting course that will allow him to experience at first hand the environment and traditions of the island.

- **Visits with charm:** This section is designed for wineries, agricultural cooperatives, fashion "ateliers", artisan workshops, ecological farms or traditional farms that want to open their doors and make themselves known to visitors.
- **Professional links with charm:** This section is open to a range of professionals in Ibiza who would like to promote their sector among professional colleagues or interested parties. Architects, chefs, fashion experts, photographers or athletes can in this way show how they work and establish links and enriching professional contacts.

www.ibizacreativa.com

# IBIZA IS WELLNESS



#### TRAVEL AND FEEL GOOD.

Traveling means feeling good and under the slogan "Ibiza is wellness", an initiative has been launched on the island that focuses on travel whose main goal is wellness, sustainability, health and the enjoyment of nature and outdoor sports.

Ibiza, with its Mediterranean climate, its pine forests, its picturesque cliffs skirted by sandy beaches and clear waters, as well as its fertile farmlands of olives, grapes, grains and fruit trees, offers a wealth of options for nature lovers and those seeking a restorative, relaxing experience. It also has, as distinctive elements, an ecological lifestyle, a variety of active tourism options and an impressive number of therapists and yoga teachers who call the island home. Ibiza's growing number of rural hotels, retreats and healthy vacations reflect the public's enthusiasm for this type of holiday experience.

"Ibiza is Wellness" is a project that has been launched to reinforce the island's profile as an oasis of wellness facilities, simultaneously promoting the development of its health sector and local businesses that provide wellness services. This product also aims to support the de-seasonalization of the sector by strengthening ongoing professional activity.



The tradition of Ibiza as an island of healing goes back to the time of the Phoenicians who considered Ibiza a magical island blessed by the gods. Even Nostradamus said: "Ibiza will be the last refuge on earth." Ibiza is a sanctuary for lovers of well-being.

www.ibizaeswellness.com

### IBIZA, A HERITAGE TO BE DISCOVERED



Ibiza has always been a crossroads through which many civilizations have passed throughout the centuries. Ibiza has been an enclave of passage for Phoenicians, Romans, Byzantines, Arabs ... and already in the twentieth century place of pilgrimage of artists.

All of them have left their mark on the island and this allows us to offer a mosaic of cultural heritage as varied as fascinating.

**UNESCO** declared in 1999 that Ibiza retains considerable traces of its long history. The archaeological sites of the **Phoenician settlement of Sa Caleta** and the **necropolis of Puig des Molins** testify the important role played by the island in the Mediterranean economy of Protohistory, and more specifically the Phoenician-Carthaginian period. **Dalt Vila**, the walled city, is an extraordinary example of the Renaissance military architecture that exerted a great influence on the conception of the fortifications of Spanish settlements in the New World.

In addition to these assets declared World Heritage Sites by UNESCO, Ibiza has many **whitewashed churches** that stand out for their structure as fortresses. Most of the churches on the island were built between the 14th and 18th centuries and were used not only for religious services, but as a refuge for the local population during the constant attacks by pirates

Precisely to defend the local population against the pirates, a series of **defensive coastal towers** were built, they served to watch over the arrival of ships and to warn the locals. In addition to be used also, in some cases to welcome the closest inhabitants during these attacks.

Ibiza offers a wide range of spaces to meet the needs of the most demanding: **Archaeological Museum** (world benchmark for its Punic remains), **Madina Yabisa Interpretation Centre** (dedicated to the Muslim period), **Contemporary Art Museum** (one of the oldest in Spain), **Ethnographic Museum** (reflection of local traditions), **Puget Museum** (local art gallery), **Casa Broner** (example of rationality architecture)



### VILLAS ACCOMMODATION

## HOLIDAY STAYS



Finding accommodations is essential to planning a holiday and key to creating a unique experience. The right accommodations on Ibiza can lead you to the true spirit of the island, as its architecture is a hallmark of the region and its lifestyle. Many great architects, such as Le Corbusier, Raoul Hausmann, Walter Gropius, Erwin Broner and Josep Lluís Sert found inspiration here.

Ibizan country homes are an architectural point of reference thanks to their geometric beauty, simple lines and seamless integration with the landscape. They are also one of the best places to stay while on holiday in Ibiza. A wide variety of options can be found, from simple houses for families, couples or groups of friends, to the most exclusive villas, meant to please even the most demanding of guests.

Country homes are about holidays with a rural feel, while providing intimacy in a calm and peaceful environment at any time of year. A stress-free retreat to enjoy silence, clean air and nature's beauty, in a warm and welcoming abode, with the utmost comfort.

When planning holidays in this type of accommodation, it is important to ensure the house you choose complies with current regulations and are suitably licensed in accordance with Law 8/2012 on Tourism in the Balearic Islands, dated the 19th of July, and Decree 20/2015 on the general principals and guidelines for coordinating tourism, dated the 17th of April. Keep in mind that only duly registered tourism businesses can commercialise holiday rentals.

Then you can enjoy your stay at an Ibiza country home, where some of your happiest memories are sure to be made.

