

IBIZA CREATIVITY



IBIZA CREATIVA IS A NEW PROJECT DESIGNED TO PROMOTE CREATIVE AND AUTHENTIC TRAVEL EXPERIENCES.

Ibiza Creativa is an initiative that places special emphasis on offering tourists the opportunity to experience the most authentic Ibiza from a variety of perspectives. It is a platform to promote experiential and sustainable tourism activities and seeks to transform tourism towards a creative, non-intrusive enterprise, in which tourists are immersed in the land they visit in order to receive enriching experiences from many points of view.

This initiative rose from the idea that tourists increasingly travel around the world to discover little-known aspects of a destination and its culture through participation in different creative activities: we no longer settle for a single model or perspective.

Under the slogan: "Be creative, transform tourism", the institutions of the island appeal to all people, entities and companies with stimulating and original ideas to participate in this new project, which is integrated into the "Creative Tourism Network", a large international platform that gives exposure to all creative tourism projects promoted by both institutions and private companies.

The project is structured in three different categories:

- Workshops and courses in art, fashion, gastronomy, crafts, traditional crafts, photography,



organic farming, etc.: This category enables the visitor to take advantage of his trip to Ibiza to participate in an interesting course that will allow him to experience at first hand the environment and traditions of the island.

- Visits with charm: This section is designed for wineries, agricultural cooperatives, fashion "ateliers", artisan workshops, ecological farms or traditional farms that want to open their doors and make themselves known to visitors.

- Professional links with charm: This section is open to a range of professionals in Ibiza who would like to promote their sector among professional colleagues or interested parties. Architects, chefs, fashion experts, photographers or athletes can in this way show how they work and establish links and enriching professional contacts.

www.ibizacreativa.com