

IBIZA IS WELLNESS



TRAVEL AND FEEL GOOD.

Traveling means feeling good and under the slogan "Ibiza is wellness", an initiative has been launched on the island that focuses on travel whose main goal is wellness, sustainability, health and the enjoyment of nature and outdoor sports.

Ibiza, with its Mediterranean climate, its pine forests, its picturesque cliffs skirted by sandy beaches and clear waters, as well as its fertile farmlands of olives, grapes, grains and fruit trees, offers a wealth of options for nature lovers and those seeking a restorative, relaxing experience. It also has, as distinctive elements, an ecological lifestyle, a variety of active tourism options and an impressive number of therapists and yoga teachers who call the island home. Ibiza's growing number of rural hotels, retreats and healthy vacations reflect the public's enthusiasm for this type of holiday experience.

"Ibiza is Wellness" is a project that has been launched to reinforce the island's profile as an oasis of wellness facilities, simultaneously promoting the development of its health sector and local businesses that provide wellness services. This product also aims to support the de-seasonalization of the sector by strengthening ongoing professional activity.



The tradition of Ibiza as an island of healing goes back to the time of the Phoenicians who considered Ibiza a magical island blessed by the gods. Even Nostradamus said: "Ibiza will be the last refuge on earth." Ibiza is a sanctuary for lovers of well-being.

www.ibizaeswellness.com